

# **Online Auctions**

Charity Auctions Today designed its auction platform specifically nonprofits, schools and churches. We give you all the tools you need to successfully create and manage your online auction. Our auction platform is web based so people can bid on your items from anyplace in the world. We also provide social media tools to easily spread the word. The more you promote your auction, the more exposure you'll have. More exposure will create even more bidders.

## Online Auctions Provide the Greatest Exposure

An auction is successful when you raise all the funds you need for your cause. With our online platform, you'll be able to connect with the right people:

- Donors who provide the items you auction off
- Sponsors who donate money for your cause
- Bidders who will bid on your auction items



Aa e		

Your auction web page includes the following:

- ✓ Item details showing pictures and description
- Donate Item button to secure donations
- Item categories for easy browsing
- / Sponsor and donor links to promote their businesses
- Social Media integration
- Customizable home page

## Raise Funds Throughout the Year with Online Auctions

Online auctions let you raise funds even when you are not holding a live event.

- Save money by not having to pay for a venue
- Use fewer volunteers to manage your auction
- Include consignment items for additional excitement
- Send out-bid texts to increase bids
- Auctions can be public or private you decide





# Why Use Charity Auctions Today :

When you do your homework and compare Charity Auctions Today to other sites, you'll find that we are the best auction software by far. Customers say they wish they would've found us sooner. Our philosophy has always been to provide the BEST auction software an organization would ever need.



## **Best Auction Platform**

With our simplified admin area, we make setting up and running your auction a breeze.



#### Best Support

You can reach a live person during office hours and we offer online support 24/7.



#### **Best User Experience**

After our customers use CharityAuctionsToday, they return year after year.



## **Best Auction Terms**

You don't need to sign a contract. We let our software speak for itself.

STARTER PLAN FREE List unlimited items per auction. Perfect for small organizations and individuals. Performance Fee 5%.	<b>PRO PLAN \$497</b> .00 List up to 100 items per auction. Perfect for small and medium size organizations, businesses and schools. Performance fee 2%
ULTRA PLAN \$597.00 List 250 items per auction. GREAT for large organizations and schools. Performance fee 1%	LIVE MOBILE EVENT \$1595.00 Everything you need to run a mobile auction at a live event. Unlimited auction items, on-call service the night of the event, group training, out-bid text messages, live auctioneer and event tickets. Performance fee 1%
For a full list of features, visit www.charityauctionstoday.com	For a free auction consultation, call 630-791-0243.